



ANKARA FESTIVAL LOS ANGELES

SPONSORSHIP OPPORTUNITIES

SEPTEMBER 4-6, 2026

Ankara Festivals Organization was created in 2010 with the aim to increase the visibility of African culture through Fashion, Music, Movies, Dance, and Food.

From its conception, Ankara Fest (LA) has continued to showcase modern African designs in African print (Ankara), while giving designers a platform for their talent, and developing their entrepreneurial ambition in the fashion industry.

While the fashion showcase is always the most anticipated aspect, it is presented along with performances, and presentations of leaders and organizations that contribute to the African community in their own unique way.

Ankara Festival weekend serves as the traditionally attended weekend of industry professionals, aspiring newcomers and a mainstream of supporters of the arts and African community. Our mission is to use fashion and music to educate, inspire, and change lives by empowering creativity.

Through celebration, we can make a difference, support businesses, create jobs and bring arts into the educational system.

THE EVENT

SEPTEMBER 2026



#AFLA2026 (DAY 1)

FRIDAY, SEPTEMBER 4:

- ◆ AFLA DESIGNER MEET AND GREET
- ◆ AFLA OWAMBE - CULTURAL ATTIRE PARTY



#AFLA2026 (DAY 2)

SATURDAY, SEPTEMBER 5:

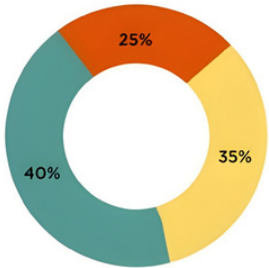
- ◆ Interactive Discussion Panel hosted by African Consulates in Southern California
- ◆ The African Marketplace (Vendor Pop-Up)



#AFLA2025 (DAY 3)

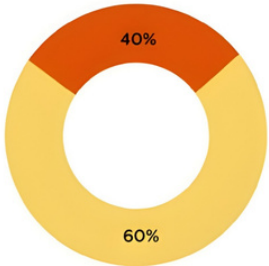
SUNDAY, SEPTEMBER 6:

- ◆ Red Carpet Reception
- ◆ Runway Fashion Show
- ◆ Afrobeats Music Concert
- ◆ After Party



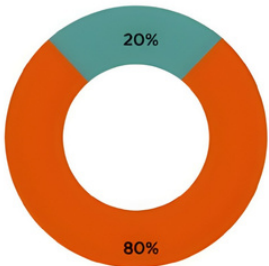
AGE

- 18YRS - 24YRS
- 25YRS - 45YRS
- 45YRS - 60YRS



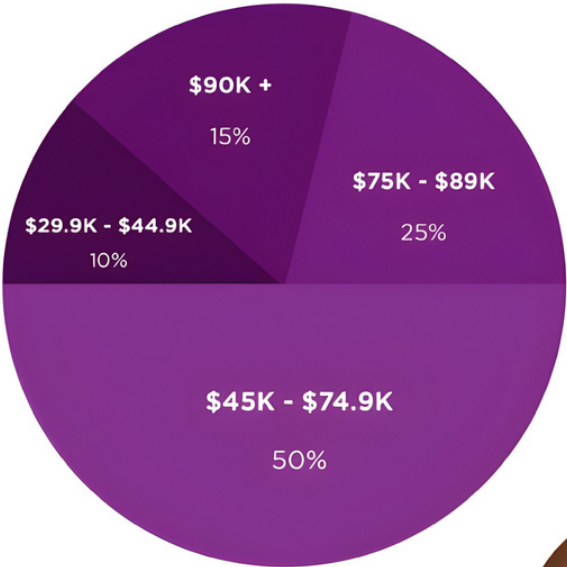
GENDER

- MALE
- FEMALE



ETHNICITY

- NON BLACK
- BLACK (OF AFRICAN DESCENT)



HOUSEHOLD INCOME

*All identities of African Descent include African, African-American and Caribbean ethnicities

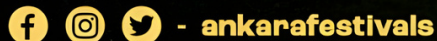


OUR SOCIAL MEDIA

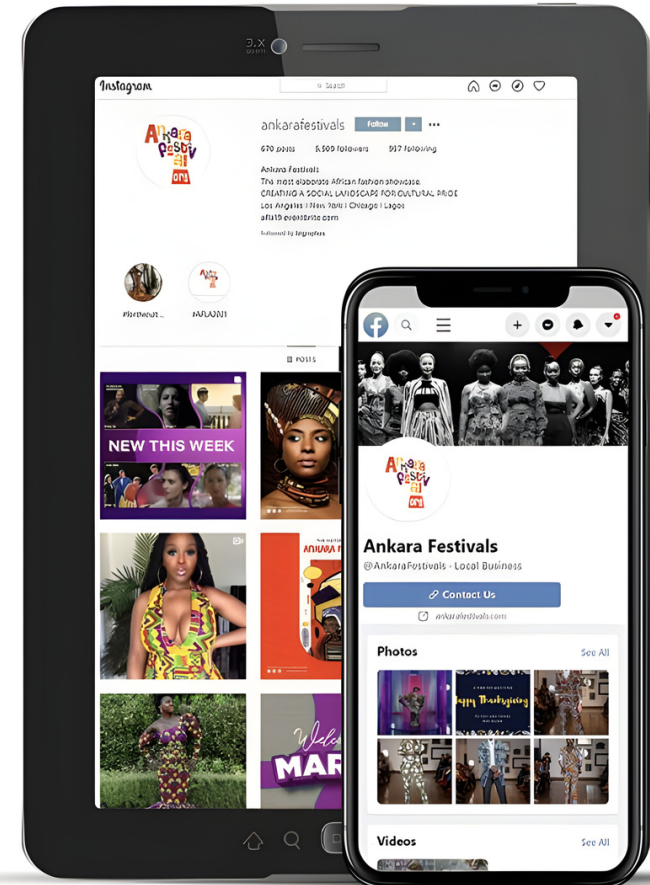
Ankara Festival Organization realizes the importance and power of social media in getting fans and followers engaged and excited about the Ankara Festival showcase. Over the years, Ankara Festival has kept its followers engaged with the pre-show events digital marketing efforts. We continue to engage and entertain our followers with products and /or service giveaways.

Ankara Festival Organization cater to the Marketing needs of our sponsors by helping to create campaign posts that targets our supporters and followers, while showcasing their products and services. AFLA help strengthens customer loyalty to the brands. The AFLA website also help create direct links between our fans and our sponsors with just a click.

Between Ankara Festival organization and our partners, sponsors, and other platforms, we have a combined reach of over 2 million followers.



SEPTEMBER 2026



Sponsorship Packages

SEPTEMBER 2026

TITLE SPONSOR - \$100,000

- ◆ Exclusive naming rights to the 2026 Ankara Festival event, i.e. Ankara Festival Los Angeles, presented by (brand name)
- ◆ Company branding in prime locations at all AFLA venues and partnering events
- ◆ Brand Exclusivity for reception area and runway visuals.
- ◆ Opportunity for brand representatives to speak at each Ankara Festival 2024 event
- ◆ Brand check-in station for all VIP guests
- ◆ Brand exclusivity in the AFLA advertising campaign, including but not limited to billboards, radio, print ads and online viral marketing (partnering your brand with AFLA).
- ◆ Company information and promotional materials in all gift bags.
- ◆ Direct access to media coverage
- ◆ Brand video ads played at intervals during AFLA Fashion runway show and music concert
- ◆ Prominent logo placement on AFLA red carpet backdrop (step & repeat banner)
- ◆ Banner on AFLA website linked directly to your brand profile for 12 months
- ◆ Brand logo on all print and marketing materials
- ◆ Brand listed as the official sponsor of conference/interactive discussion panel
- ◆ Exclusive marketing table/booth provided at all social events.
- ◆ All access passes to all AFLA 2026 events
- ◆ 5 VIP Tables with exclusive green room and back stage access
- ◆ 30 VIP Tickets to AFLA 2026 events



Sponsorship Packages

SEPTEMBER 2026

GOLD SPONSOR - \$80,000

- ◆ Brand mentions in the AFLA advertising campaign, including but not limited to billboards, radio, in-print Ads and online viral marketing (partnering your brand with AFLA).
- ◆ Banner on AFLA website linked directly to your brand profile for 6 months
- ◆ Brand logo on all print and marketing material
Brand inclusion in all press and promotional material including print and social media
- ◆ Brand Exclusivity for reception area and runway visuals.
- ◆ Brand logo/signage on AFLA red carpet backdrop (step & repeat banner)
- ◆ 25 VIP Tickets to all AFLA 2026 events
- ◆ Brand Product inclusion in VIP gift bags
- ◆ Brand marketing table/booth provided at all social events.
- ◆ Brand sponsorship mentioned periodically during the events
- ◆ Opportunity for brand representatives to speak at each Ankara Festival 2026 events
- ◆ Brand video ads played at intervals during AFLA Fashion runway show and music concert
- ◆ 5 VIP Tables with exclusive green room and back stage access



Sponsorship Packages

SEPTEMBER 2026

PLATINUM SPONSOR - \$60,000

- ◆ Banner on AFLA website linked directly to your brand profile for 6 months
- ◆ Opportunity for brand representatives to present on stage
- ◆ Product inclusion in VIP gift bags
- ◆ Table provided at social events
- ◆ 20 VIP Tickets to all AFLA 2026 events.
- ◆ Brand logo/signage on AFLA red carpet backdrop (step & repeat banner)
- ◆ Brand inclusion in all press and promotional material including print and social media
- ◆ Brand sponsorship mentioned periodically during event
- ◆ Opportunity for brand representatives to speak at each Ankara Festival 2026 events
- ◆ Brand video ads played at intervals during AFLA Fashion runway show and music concert
- ◆ Brand Logo displayed in AFLA 2026 magazine in Sponsors page



Sponsorship Packages

SEPTEMBER 2026

SILVER SPONSOR - \$40,000

- ◆ Banner on AFLA website linked directly to your brand profile for 5 months
- ◆ Brand inclusion in all press and promotional material including print and social media
- ◆ Table presence at all social events
- ◆ 1 Full Page color ad in AFLA magazine
- ◆ 15 VIP Tickets to all AFLA 2026 events
- ◆ Brand logo/signage on AFLA red carpet backdrop (step & repeat banner)
- ◆ Brand Sponsorship mentioned periodically during events
- ◆ Product sampling, promotional products, pens, magnets, etc. Each sponsored item is exclusive and provided in addition to a sponsorship fee

REGISTRATION BRONZE SPONSOR - \$10,000

- ◆ Logo will be prominently displayed on the festival registration bags
- ◆ 5 VIP Tickets to all AFLA 2026 events
- ◆ Brand logo/signage on AFLA red carpet backdrop (step & repeat banner)
- ◆ Brand opportunity to place merchandise or materials in the swag bags
- ◆ 1 Full Page color Ad in AFLA magazine
- ◆ Company logo posted on event websites and social media sites for 3 months
- ◆ Brand Logo displayed in AFLA 2026 magazine in Sponsors page
- ◆ Brand Logo displayed in AFLA 2026 magazine in Sponsors page



LET'S BUILD TOGETHER!



Partner With Us Today



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Let's create something unforgettable together. Ankara Festival Los Angeles offers a space for your brand to be celebrated, shared, and remembered. Reach out to start shaping your presence at one of the most exciting Fashion, Arts & music event of the year.

Thank You!



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